



2017 media kit

a travel blog resource for Expat and Family travelers.



day trips



trips around europe



weekend
trips



in town favorites



PRODUCTS

EXPAT LIFE

MEDICAL

HOTELS

GERMANY LITHUANIA CZECH ITALY SPAIN USA

ABOUT THE AUTHOR

Stacey Veikalas, Creator and Senior Editor of Baskets Life Travel, left her Corporate Job in the USA to be a wife to a professional basketball player, and mom to a traveling basketball family.

She has relocated and lived in 7 countries and has traveled with her family to 50., and counting.

Now Stacey shares her knowledge in hopes to help some of the world's 200k Expat families ease into their new adventure and start exploring.

who's reading

★ Basketball Fans



Expat Families with an average family income of +100K, who travel on average 4 times a year

Traveling Families

📍 Europe 33%

📍 U.S.A. 47%

Mom Travelers

📍 Asia 10%

📍 Australia 10%

Expat Families

3.6k



6.1K



6.5k



17k



WE ARE OPEN TO

Partnerships, press trips, hotel reviews, residence reviews, freelance writing, product reviews, advertising, social media campaigns, itinerary development, and more.

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